

BASIC **PANAMA**
HEADWEAR **ELEGANCE**
PANAMA EXCLUSIVE
NATURAL HEADWEAR
MODERN CASUAL
OUTDOOR
SUN PROTECTION
SPORTIV
REFLECTOR
RAIN

Spring / Summer **2011**



SINCE 1800



1212531 Menton

Size 54-64

Panama / 0004 nature, 0025 bleached, 8001 black



1220571 Colmar

Size 54-63

Panama / 0004 nature, 8001 black



1212601 Imperia

Size 54-62

Panama / 0004 nature



1212521 Albenga

Size 54-62

Panama / 0004 nature, 0025 bleached



1257031 Denny

Size 53-61

Panama simple / 0004 nature



1212611 Ciotat

Size 54-63

Sisol / 2050 dark grey, 7004 sand, 8001 black



1212831 Torino

Size 54-62

Panama simple / 0004 nature



1229931 Branco

Size 54-62

Panama simple / 0004 nature



1212541 Monaco
Panama / 0004 nature

Size 53-63



1212551 Nizza
Panama / 0004 nature

Size 54-63



1212971 Tarbes
Panama / 0004 nature, 3029 middle brown

Size 55-63

A Hat – a Legend.

Panama hats have been hand-plaited in Ecuador since 1630.

Theodore Roosevelt wore such a hat when he visited the construction site of the Panama Canal in 1906. The picture went around the world. Since then the hat from Ecuador has been called the Panama hat.

The legendary hat is produced in painstaking handwork. Great dexterity and long experience are need-ed to plait this noble straw-hat from the combed and treated leaves of the toquilla palm.

It takes the “toquilleras” between a day and three whole months to make such a fine hat, depending on quality and texture. But the sleeve has to undergo a long manufacturing process to become a finished hat. Elaborate bleaching, washing, drying, beating and steaming finally give it its unrivalled suppleness.

The further processing of the sleeves is done at the Mayer plant.

Giving this extraordinary hat its final stylish shape also requires years of experience and mastery of the hatter’s trade.

PANAMA
- Exclusive -



1275891 Carter
Cuenca Panama / 0004 nature

Size 54-61

PANAMA
- Exclusive -



1276251 William
Cuenca Panama / 0004 nature

Size 54-62

WATER
repellent



1280691 Joan
Panama / 0004 nature, 7044 tongking

Size 52-64



1248021 Enrico
Panama / 7044 tongking

Size 55-63



1248141 Pedro
Panama / 0004 nature

Size 54-64



1230091 Piero
Panama / 7044 tongking

Size 54-63



1239471 Ricardo
Chrochet Panama / 0004 nature, 3037 havanna

Size 54-61



1276391 Renzo
Panama simple / 0004 nature, 7044 tongking

Size 54-62



1270891 Calas
Seagrass / 0004 nature

Size 54-63



1257161 Fabio
Livorno / 6004 honey

Size 54-62

OUTDOOR